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**DEVELOPMENT OF COMMUNICATIVE COMPETENCE OF COLLEGE STUDENTS**

**Keywords:** “active methods”, “role play”, “competence”, “brainstorming”. **Abstract:** The article tries to give general idea of competence, communicative competence and shows the ways of developing communicative competence of college students throw different methods, most importantly : active methods of teaching.

One of the main conditions for training a versatile specialist, mobile operating in a dynamic society is targeted management of a future specialist's communicative competence. The main purpose of teaching a language consisting of a foreign language communicative competence, i.e. abilities and ability to study foreign language interpersonal and intercultural communication with native speakers,

real practical communication.

Communicative competence is one of the important components of professional competence of our college graduates.

Competence refers to the ability required to effective implementation of specific actions and achieving the required results in a specific area of ​​activity. Competence includes specialized knowledge, skills, ways of thinking, and acceptance responsibility for your actions.

Communicative competence is interpreted as mastery of all types of speech activity, the basics of the culture of oral and written speech, skills and abilities of using language in various areas and situations of communication.

The development of key competencies cannot be achieved without organizational changes in the forms of educational activities. With all their diversity, those that are focused on student independence can be considered preferable, where the “product” of the work can clearly be presented, which can be evaluated by the teacher and the audience. [1]

The most important means of activating the individual in learning are active learning methods (ALM).

Active teaching methods are methods that encourage students to engage in active mental and practical activity in the process of mastering educational material. Active learning involves the use of a system of methods that is aimed primarily not at the teacher presenting ready-made knowledge, memorizing and reproducing it, but at the student’s independent acquisition of knowledge and skills in the process of active mental and practical activity. [2]

Role play - Participants act out different roles based on a situation related to the topic of the lesson. situations related to the topic of the lesson. It engages participants and stimulates critical thinking. Motivates participants. Gives participants the opportunity, through the game, to understand their own actions in real life, allows them to go beyond ordinary behavioral patterns, without feeling fear for the consequences of mistakes. Enables participants to evaluate and improve various skills and attitudes towards certain issues.

Brainstorming (brain attack) is a widely used method of generating new ideas for solving scientific and practical problems. Its goal is to organize collective mental activity to find non-traditional ways to solve problems.

Using the brainstorming method in the educational process allows you to solve the following problems:

* creative learning by students of educational material;
* connection of theoretical knowledge with practice;
* activation of educational and cognitive activity of students
* developing the ability to concentrate attention and mental efforts on solving a current problem;
* formation of experience of collective mental activity

Preparing for a brainstorming session includes the following outputs:

* determining the purpose of the lesson, specifying the educational task;
* planning the overall course of the lesson, determining the time for each stage of the lesson;
* selection of questions for warm-up;
* development of criteria for evaluating received proposals and ideas, which will allow for purposeful and meaningful analysis and generalizations. [3]

In conclusion, active teaching methods focused on students’ independence give good results in developing the communicative competence of them.